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European Week for Waste Reduction 2020 Registrations are now open!

We are happy to announce that registrations for the 12th edition of the [European Week for Waste Reduction](#) (EWWR) are open from today until 13 November!

European Week for Waste Reduction
INVISIBLE WASTE

21 - 29 November 2020
what's your real weight?

#EWWR2020 #invisiblewaste
www.ewwr.eu

Get ready for another edition of the EWWR, taking place from 21 to 29

November. We are sure that 2020 gave you a lot of food for thought on lifestyles and sustainability. So now it's time to act! Starting today, head to our [brand-new EWWR website](#) and **register your action** to join the biggest European campaign on waste prevention.

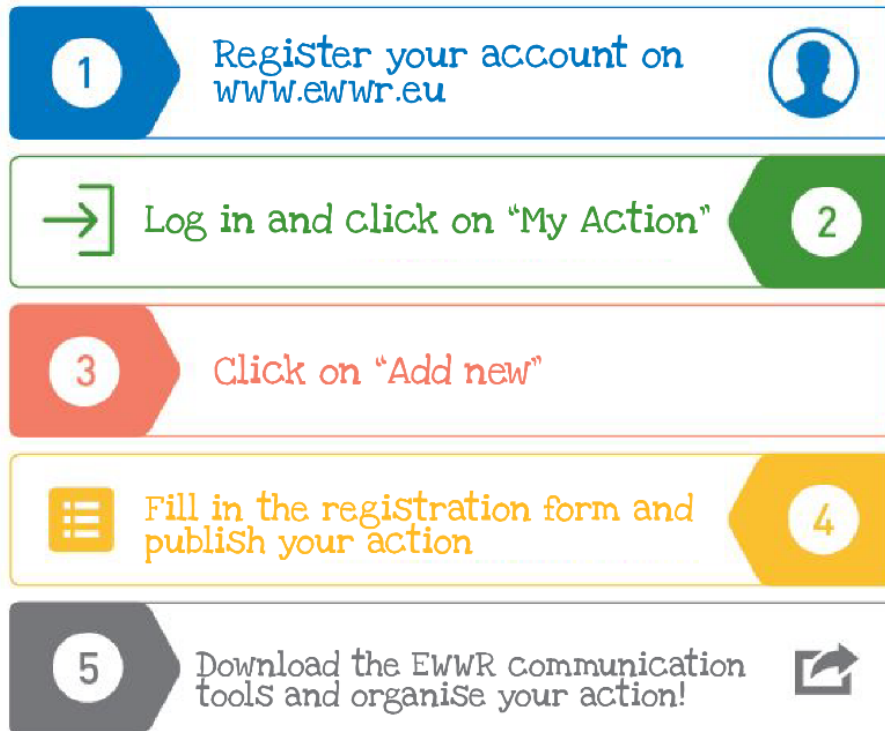
Public authorities, associations, businesses, schools and anyone interested can **organise an action focusing on the "3Rs": Reduce, Reuse and Recycle.** Actions can vary from workshops and exhibitions to contests and fun games, digital clean-ups, always with the same aim: raising awareness about waste reduction!

We know that this year, the circumstances are different than usual. The COVID-19 pandemic might be discouraging us and preventing many people from taking action. But if you are among those who can take action, **your support is needed now more than ever!** It's time to send out strong and positive messages and we are sure that you will find original ways to do so.

Have you checked out this year's thematic focus on **invisible waste** already? We've prepared some dedicated tools on this topic, [discover them!](#)

So, pick an idea and register it! It's very easy, go on the [EWWR website](#) and follow the instructions. We are looking forward to discovering all your great actions!

HOW TO REGISTER AN ACTION IN 5 STEPS?



2019 was another record-breaking year for the EWR, with [16,570 actions](#) organised in Europe and beyond. Will you help us to do even better this year?

Use **#EWR2020** and **#invisiblewaste** to spread the word on social media.

Please do not hesitate to contact your [local coordinator](#) or the EWR Secretariat if you have any questions.

We encourage you to take part in the EWR respecting the official COVID-19 precautionary measures in place in your country.



For more information about the EWWR, visit www.ewwr.eu or follow us on Facebook [@ewwr.eu](https://www.facebook.com/ewwr.eu) & Twitter [@2EWWR](https://twitter.com/2EWWR) to get the latest updates!



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